



Dear Friend of the Autism Society:

Are you willing to "Walk the Walk" for Autism this April? Throughout the state, ASA and volunteer Walk Leaders will host 12 Walks for Autism and/or 5K Race to Solve the Puzzle events to bring a day of recognition, education and hope to the countless families impacted by this neurological disorder.

We invite companies like yours to support our mission to educate and advocate for individuals of all ages with ASD. We hope by this partnership you also choose to share the event with your team members and encourage employees to "Walk the Walk." With your participation, we can transform communities across our state by focusing on our key programs for the 2016-2017 calendar year. These programs will allow us to replenish county libraries with books and information on autism, educate businesses how to become 'autism-friendly', and provide autism families respite hours for those in need.

Not only will you be recognized for the partnership throughout the entire state you'll also be filling in an important piece of the puzzle. Please contact me at 205-383-1673 if you would like to invest in our ongoing mission to improve services for the 1 in 68. Thank you in advance for your support.

Sincerely,

A handwritten signature in black ink that reads "Lauren Reid". The signature is written in a cursive, flowing style.

Lauren Reid  
Fundraising and Events Manager  
Autism Society of AL



# Autism Society of Alabama

## WALK FOR AUTISM April 2017

### PARTNERSHIP LEVELS

#### **Ausome Advocate- \$5,000**

- Prominent placement of corporate logo on event t-shirt and banner
- Corporate logo on internet website
- Opportunity to set up an exhibition booth and banner at the event site
- 15 Walk Registrations

#### **Solving the Puzzle- \$1,500**

- Prominent placement of corporate logo on event t-shirt and banner
- Corporate logo on internet website
- Opportunity to set up an exhibition booth and banner at the event site
- 10 Walk Registrations

#### **Making Great Strides Sponsor - \$1,000**

- Corporate logo on event t-shirt and banner
- Corporate logo on event website
- Opportunity to set up an exhibition booth and banner at the event site

- 5 Walk Registrations

#### **1 in 68 Sponsor - \$500**

- Corporate logo on event t-shirt and banner
- Corporate logo on internet website
- Opportunity to set up an exhibition booth and banner at the event site
- 1 Walk Registration

#### **Autism Ribbon Sponsor - \$250**

- Corporate name on event banner
- Corporate name on internet website
- Opportunity to set up an exhibition booth and banner at the event site

#### **Angels for Autism Sponsor- \$100**

- Corporate name on event banner.

**Commitments must be received NO LATER than March 4  
for the corporate logo to be on the t-shirt and banner.**

**LOGO FORMAT** - must be submitted in EPS or 300 DPI JPG or 300 DPI TIF.  
Corporate names will be substituted for logos in other formats not meeting these requirements. Thank you!

**Please E-Mail, Mail or Fax by March 4th to:**

*lauren@autism-alabama.org*  
Autism Society of Alabama  
4217 Dolly Ridge Rd Birmingham, AL 35243  
Fax: 205-967-8244 Phone: 205-383-1673  
Tax ID # 74-3099595



Autism Society of Alabama

# WALK FOR AUTISM

## April 2017

### Partnership Opportunities

#### COMMITMENT FORM

Name of Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Walk for Autism Representative: (Team name or City)

\_\_\_\_\_

#### **Level of Sponsorship:**

Ausome Advocate \$5,000 \_\_\_\_\_ Solving the Puzzle \$1,500 \_\_\_\_\_

Making Great Strides \$1,000 \_\_\_\_\_ 1 in 68 \$500 \_\_\_\_\_ Autism Ribbon \$250 \_\_\_\_\_

Angels for Autism \$100 \_\_\_\_\_

\_\_\_\_\_ In-kind Donation \$ \_\_\_\_\_ FMV (Fair Market Value)

\_\_\_\_\_ Item Donated\*

*\*Items donated must offset a cost associated with the event.*

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